

# AURUM



## BUSINESS OPPORTUNITY

⚙ Innovative Products   ⚙ Secure Financial Solutions   ⚙ Limitless Potential



# DISCLAIMER:

This presentation is meant to share information about our project and should not be taken as financial advice or a guarantee of results. **Every investment carries risk, and your outcomes depend on your personal skills, market understanding, and risk tolerance.**

Before making any financial decisions, please thoroughly research and consider your own situation. Compliance with your local laws and regulations is essential. Remember, never invest more than you are prepared to lose, and always make decisions based on your comfort and capacity



## WHAT IS AURUM?

**AURUM IS A DECENTRALIZED FINTECH COMPANY, DEDICATED TO THE DEVELOPMENT OF INNOVATIVE CRYPTO PRODUCTS AND AI-POWERED ALGORITHMS THAT REDEFINE HOW USERS MANAGE AND GROW THEIR DIGITAL ASSETS.**

We offer a secure and efficient ecosystem where investments, payments, and trading come together seamlessly, empowering both individuals and businesses to achieve their financial goals.







At Aurum, we are a team of 35+ top-tier professionals with extensive experience in finance, blockchain, and AI-driven trading, bringing expertise from leading global companies, including Binance, Morgan Stanley, OKX, Wise, Bitget, and IBM Blockchain.

We bridge institutional finance and blockchain innovation, delivering AI-powered trading, risk management, and scalable investment solutions.



Morgan Stanley



8 DATA ANALYSTS

- Development of machine learning algorithms for analyzing and processing historical trading data from global markets.
- Creation of the core AI model for the AI-Trader EX algorithm.

12 YEARS - AVERAGE TEAM EXPERIENCE

Our team of developers and analysts has an average of 12 years of professional experience. We leverage our extensive expertise to create innovative products within our ecosystem.

10 SOFTWARE DEVELOPERS

- Development and maintenance of the ecosystem.
- Integration of algorithms and trading strategies into the company's products.
- Identification and correction of vulnerabilities.

7 FINANCIAL ANALYSTS

- Creation and manual testing of new trading strategies.
- Development of methodologies for news analysis.
- Planning long-term positions and scaling the company.



# DREI MENZA

Co-Founder & Director of Trading operations

**"If you want to beat the market, remove fear, greed, and hesitation—automate, refine, and execute. At Aurum, that's our vision, and we are making it a reality."**

Drei Menza, Co-Founder of Aurum, leads the company's trading operations. A seasoned trader with extensive expertise in algorithmic strategies and financial market analysis, he is responsible for designing and optimizing the advanced algorithms driving Aurum's trading bots.

Under his leadership, Aurum's trading systems deliver precision, efficiency, and consistent results. His strategic approach to data-driven market strategies and risk management ensures security and sustainable growth for all contributors, establishing Aurum as a leader in trading innovation.





BRYAN BENSON

Director of Strategy &  
CEO of Aurum Exchange

“Binance became a fintech unicorn in just one year. At Aurum, we take a more conservative approach, setting this as our goal for the next three years.”

A web3 pioneer with 27 years of experience, Bryan has led initiatives in crypto, blockchain, and DeFi across global markets.

At Aurum, he drives strategic growth and access to digital assets, shaping innovative, scalable solutions. Bryan’s previous leadership roles include Director of LATAM for Binance, where he expanded blockchain adoption in emerging markets.

He focuses on bridging traditional and decentralized finance, creating new opportunities for investors.



AHMAD ZEN

Co-Founder & Marketing Director

“My goal at Aurum is to build a leading community of hundreds of thousands of people in the next three years and provide them with financial tools for true financial freedom.”

Ahmad Zen, Marketing Director at Aurum, has over 15 years of experience in network marketing and cryptocurrency. Known for his strategic acumen, Ahmad has driven impactful marketing campaigns across fintech and blockchain sectors, significantly boosting brand visibility and customer acquisition.

At Aurum, he leverages his deep knowledge of digital marketing and emerging trends to develop innovative strategies that foster growth and engagement.





AL RIZQI

Director of Product Development

“Every product should solve a problem, but the best products anticipate future needs. At Aurum, we are building solutions for the financial world of tomorrow.”

With over 6 years of experience in business development and project management, Al Rizki is known for creating innovative and forward-thinking solutions, especially in the fintech space. At Aurum, he plays a key role in shaping product strategy, ensuring that each solution delivers high performance and meets the changing needs of users, contributing to the company’s growth and innovation.



DR BRYAN

Chief Blockchain Officer

“Innovation in blockchain isn’t about replacing traditional finance, but about evolving it to meet modern demands. At Aurum, we are pioneering secure and scalable blockchain solutions to make decentralized finance accessible to everyone.”

With over 25 years of experience in the blockchain industry, Dr Bryan is a certified expert in blockchain, finance, and digital marketing. As the Principal of Chain Network Academy, he has trained countless professionals and entrepreneurs. At Aurum, he leads the development and implementation of blockchain solutions, ensuring seamless integration and innovation across the ecosystem.





\$13 000 000+

### IN TRADING VOLUME

Our trading ecosystem, powered by AI algorithms and cutting-edge financial tools, has reached an impressive \$13 million in total trading turnover, reflecting both high activity and user success.

4

### INNOVATIVE PRODUCTS LAUNCHED

We've introduced **AI-Trader EX Bot, Zeus AI Trading Bot, Aurum Flash and Aurum Neo-Bank** —all designed to provide users with opportunities for sustainable earnings, secure investments, and seamless crypto payments.

\$6 000 000+

### IN AI-POWERED ARBITRAGE TRADES

Our AI system has generated over \$6M through automated arbitrage trades, identifying and executing profitable market opportunities with speed and precision.

3 000+

### INDIVIDUALS INVESTED AND PARTNERED WITH AURUM

More than 3 000 investors and partners have entrusted their growth to Aurum's secure, high-performance platform, underscoring our reputation for reliability and innovation.





# Aurum is Registered in Hong Kong

Aurum has officially established its presence in Hong Kong, registered with an authorized capital of \$1 million. This strategic step reinforces our foundation in one of the world’s leading financial hubs.

THE COMPANIES ORDINANCE (CHAPTER 622)

Private Company Limited by Shares  
ARTICLES OF ASSOCIATION  
OF  
AURUM FOUNDATION LIMITED

Part A Mandatory Articles  
1. Company Name  
The name of the company is

AURUM FOUNDATION LIMITED

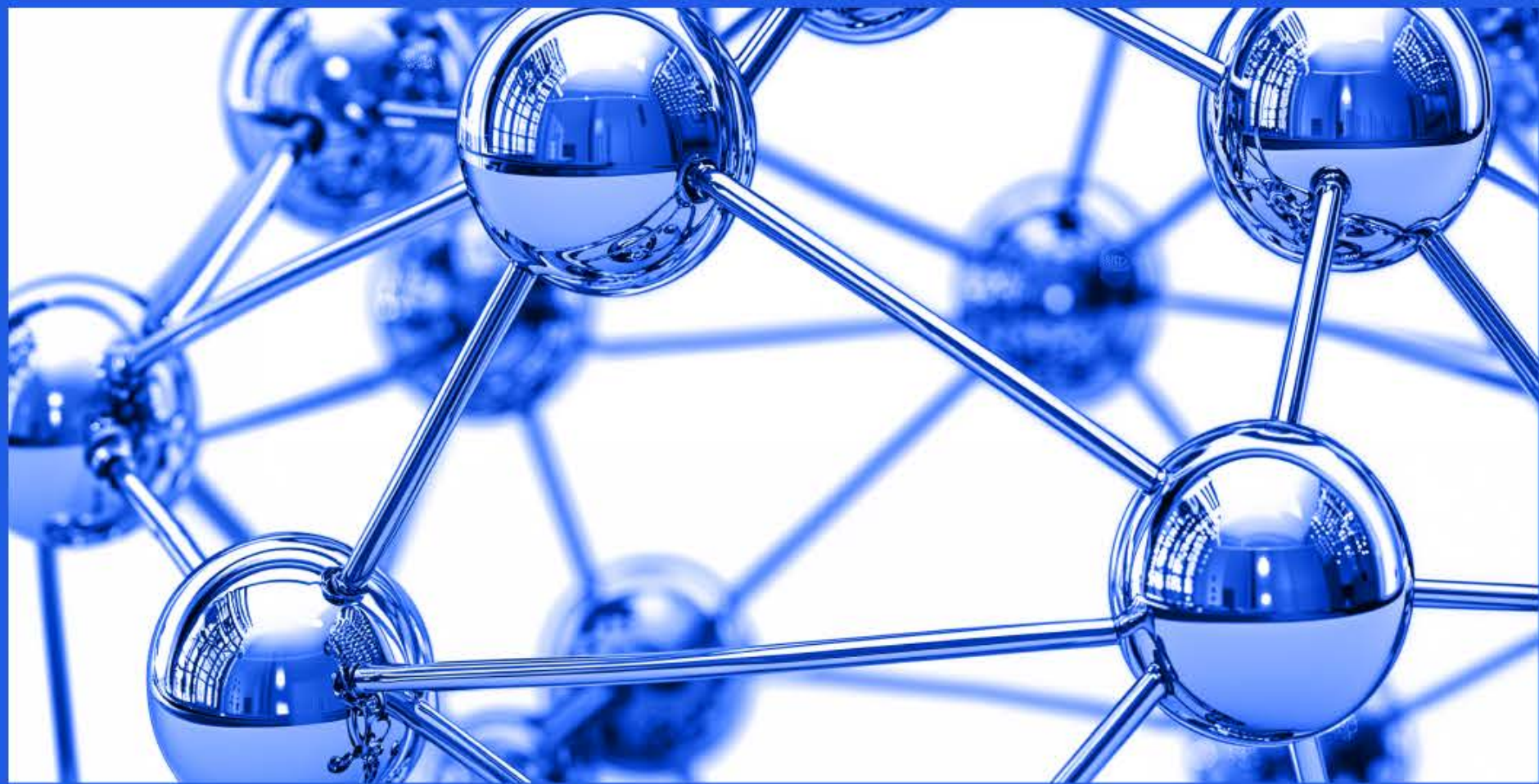
2. Members' Liabilities  
The liability of the members is limited.

3. Liabilities or Contributions of Members  
The liability of the members is limited to any amount unpaid on the shares held by the members.

4. Share Capital and Initial Shareholdings (on the company's formation)

The total number of shares that the company proposes to issue	8,000,000
The total amount of share capital to be subscribed by the company's founder members	HKD8,000,000.00.00
(i) The amount to be paid up or to be regarded as paid up	HKD8,000,000.00.00
(ii) The amount to remain unpaid or to be regarded as remaining unpaid	HKD0





Through the Aurum ecosystem, we provide individuals with the opportunity to earn income in the cryptocurrency market.

Any user can easily and intuitively generate profits using our tools without requiring specialized training or mentors.

BY OFFERING THESE OPPORTUNITIES, WE PURSUE OUR OVERARCHING GOALS:



Our global goal is to build a fintech unicorn that will revolutionize the digital finance industry!



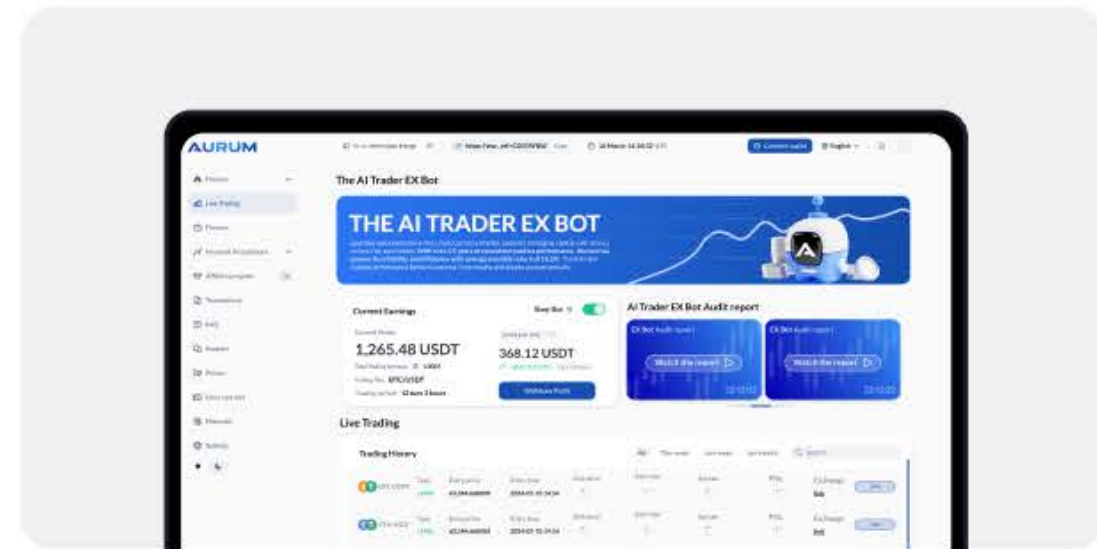
The growth of the internal community within the ecosystem will enable us to attract valuable partnerships and expand our products into new geographical markets.



Increasing trading capital will enable us to generate greater profits from the company's developments and allocate part of the funds towards creating new innovations.



## FINANCIAL ECOSYSTEM OF THE COMPANY

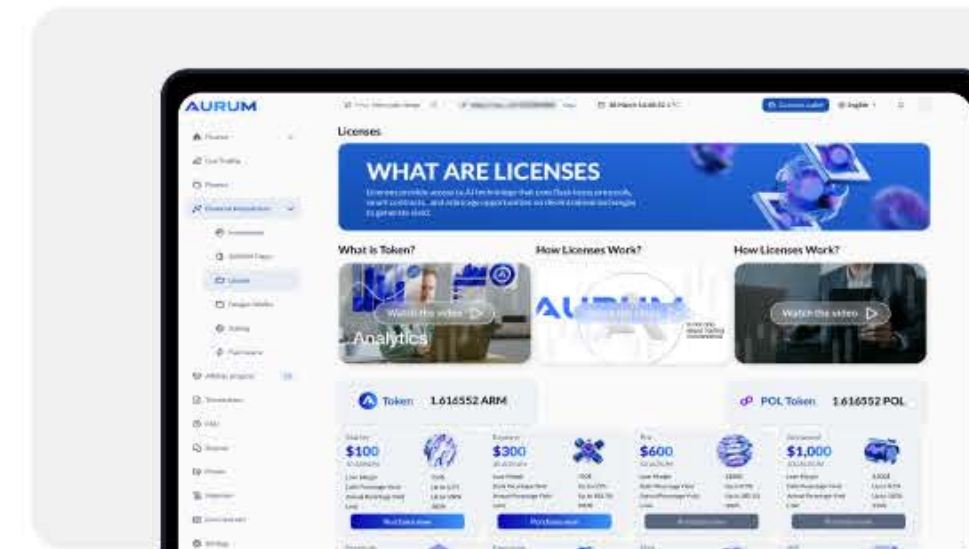


### /01 Aurum AI-Trader EX Bot

A trading system powered by AI, utilizing machine learning to detect mid-term opportunities and optimize profitability.

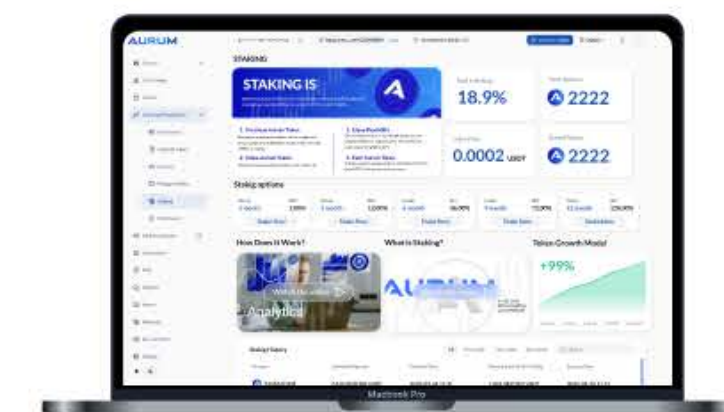
### /02 Aurum Neo-Bank

A Web 3.0 wallet for secure and private management of both crypto and fiat assets, with seamless integration



### /03 Flash Loan License:

An exclusive license granting access to an AI system that leverages the AAVE protocol and flash loan technology to identify arbitrage opportunities on decentralized exchanges and execute profitable trades automatically.

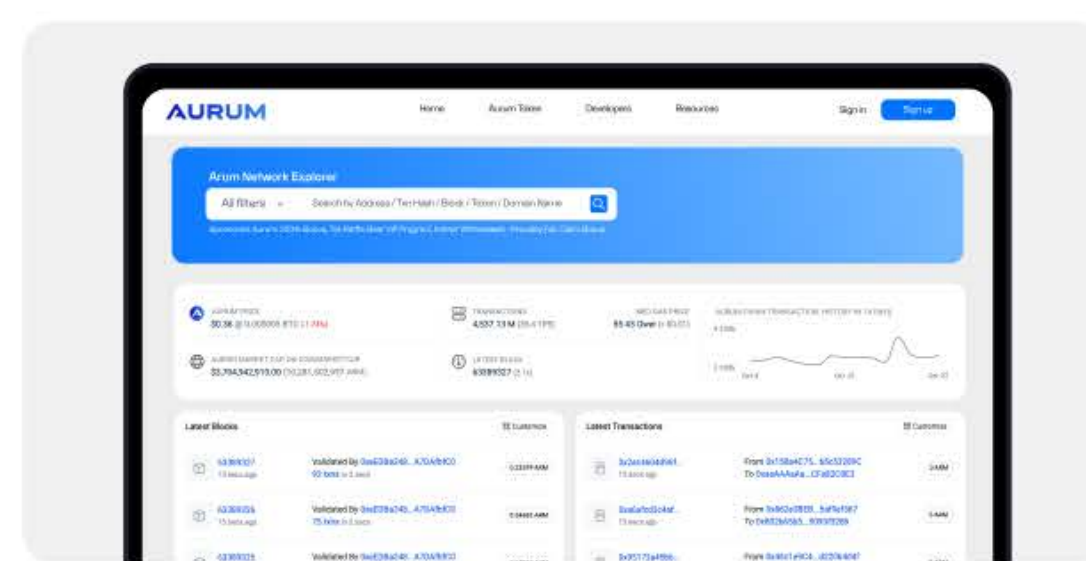
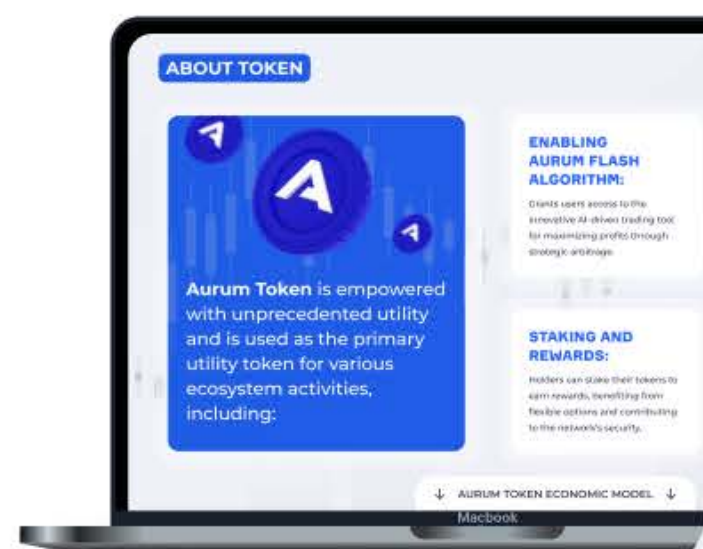


### /04 Aurum Staking coming soon

A feature that allows users to lock their tokens and earn daily rewards, providing a simple and effective way to generate passive income.

### /05 Aurum Token coming soon

The ecosystem's core utility token, enabling access to financial tools, staking, and decentralized finance protocols with sustainable tokenomics.

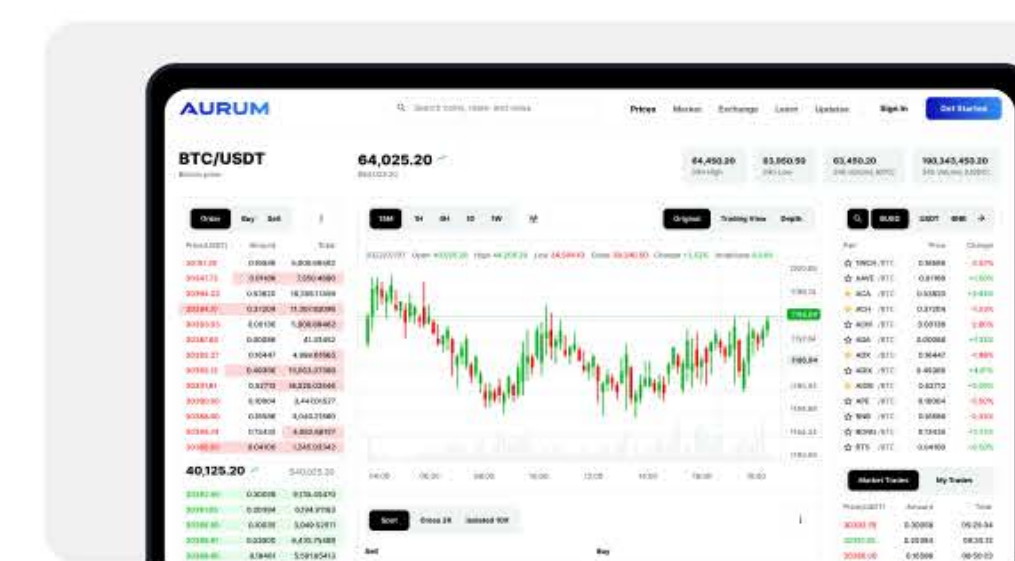
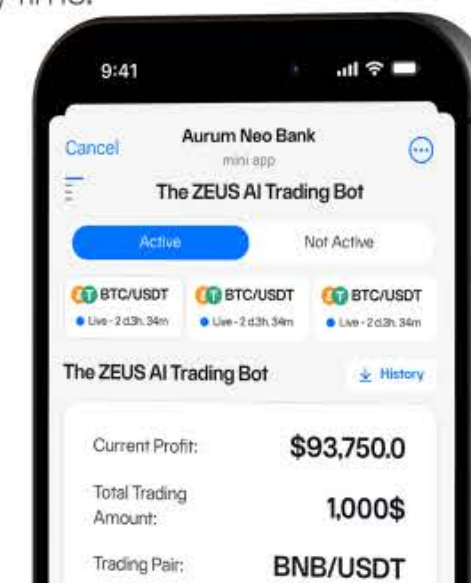


### /06 Aurum Network coming soon

A proprietary blockchain network based on Ethereum, ensuring secure, transparent, and efficient transactions within the DeFi ecosystem.

### /07 Zeus AI-Trader Bot

An AI-powered bot that optimizes trading strategies and maximizes profits using machine learning, with earnings available for withdrawal at any time.



### /08 Aurum Exchange coming soon

A decentralized exchange offering deep liquidity and cross-chain capabilities for efficient and flexible trading.





# AURUM CARD – LAUNCHING MARCH 2025!

The Aurum Card is your gateway to seamless, secure, and global crypto payments. Integrated with Apple Pay and Google Pay, it offers unmatched convenience and control over your digital assets. Spend your crypto anytime, anywhere! Secure Integration: Compatible with Apple Pay and Google Pay



## Key Features & Highlights:

**Card Issuance Fee:**  
\$33.3

**Top-Up Fee:** 2.5% (with  
0.5% going to the partner  
network)

**Without KYC:** Spend up  
to \$300/month

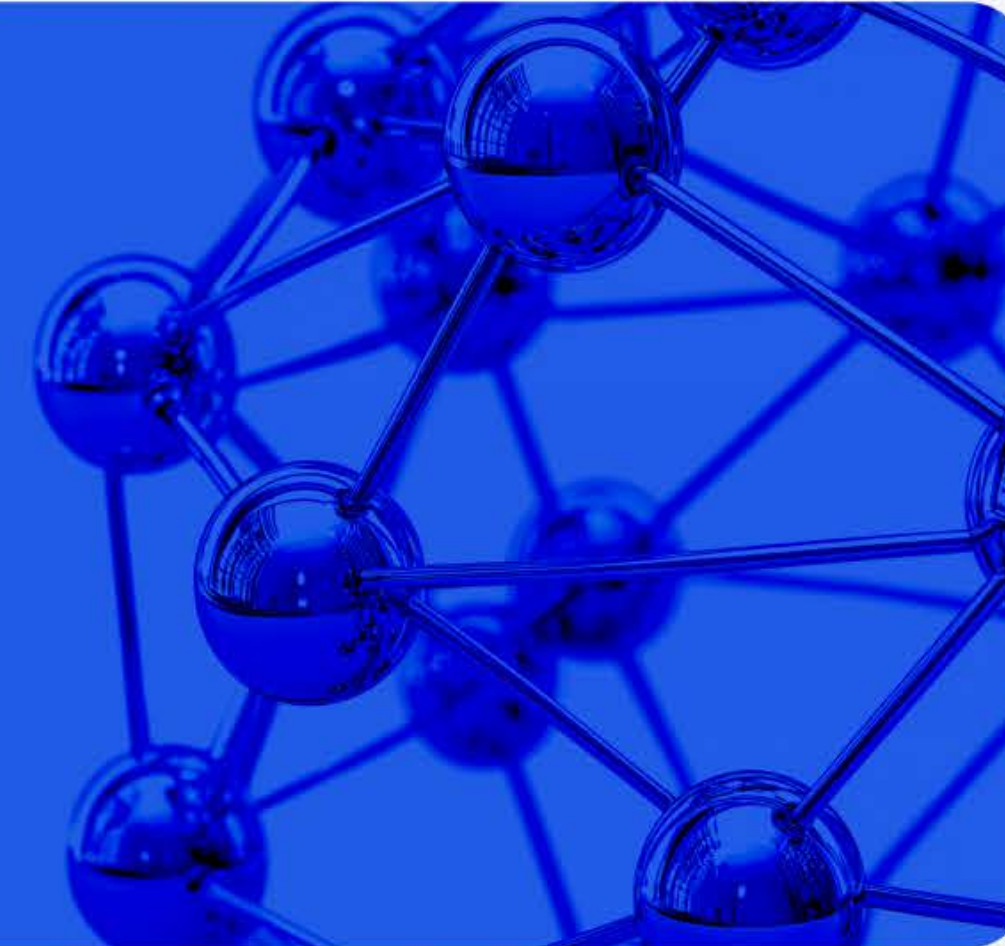
**With KYC:** Spend up to  
\$10,000/month



ACCESS TO AURUM ECOSYSTEM

ACCESS TO  
AURUM  
ECOSYSTEM AND  
MARKETING PLAN  
BENEFITS

To unlock the full range of products within the Aurum ecosystem and enjoy the benefits of our marketing plan, a subscription purchase is required.



Annual Subscription Fee:

**\$19.99**

This fee grants you:



Exclusive Access to Aurum's products and services.



Participation in our comprehensive marketing plan.



Entry into a thriving community of like-minded individuals.



Opportunities to attend official training sessions, events, and educational programs hosted by Aurum.



# INTRODUCTION TO AI-POWERED TRADING ALGORITHMS



## WHAT ARE AI-POWERED TRADING ALGORITHMS?

AI-powered trading algorithms are advanced tools that interact with financial markets in real-time, automating complex trading operations. They rely on sophisticated infrastructure, analyzing millions of parameters per second to identify optimal opportunities. This automation combines years of trading expertise and ensures consistent, reliable performance.

### SEAMLESS AUTOMATION

Trading is fully automated, allowing the system to continuously monitor and interact with the market—24/7, without manual input.

### REAL-TIME MARKET RESPONSE

Algorithms respond instantly to price movements, news events, and changing conditions, making data-driven decisions within milliseconds.

### UNMATCHED DATA ANALYSIS

AI trading systems process and evaluate vast amounts of information, including market trends, liquidity, and sentiment, ensuring more accurate trading outcomes.

### PROVEN AND RELIABLE

Backed by years of real-world testing, these systems have consistently demonstrated security, reliability, and adaptability across various market conditions.

### ENHANCED EFFICIENCY

Unlike traders, AI algorithms operate without breaks, never missing profitable opportunities due to human limitations.

### BUILT-IN RISK MANAGEMENT

The algorithms follow predefined risk protocols, protecting capital by limiting exposure and preventing emotional or irrational decisions.



# WHY IS MANUAL TRADING CHALLENGING?

## 1. MARKETS OPERATE 24/7

**Problem:** Financial markets function without pauses, and critical events can occur at any time. Human traders cannot constantly monitor market conditions, which may result in missed opportunities or delayed responses.

**Solution:** AI-powered systems operate continuously, analyzing and executing trades around the clock, ensuring that opportunities are captured in real-time.

## 2. RAPID MARKET MOVEMENTS

**Problem:** Market conditions can change in a matter of seconds. Human analysis and decision-making processes often cannot keep up with such rapid shifts, leading to missed or poorly timed trades.

**Solution:** AI systems react within milliseconds, processing market changes instantly and executing trades with unmatched speed and precision.

## 3. DATA OVERLOAD

**Problem:** Effective trading requires the ability to process vast amounts of data, including price movements, market trends, news, and economic indicators. For human traders, handling this level of complexity often leads to information overload and suboptimal decision-making.

**Solution:** AI systems are designed to analyze millions of data points simultaneously, providing comprehensive insights that inform better trading decisions.



## 4. EMOTIONAL DECISION-MAKING

**Problem:** Trading decisions can be influenced by emotions such as fear, greed, and stress, particularly during market volatility. Emotional reactions can result in irrational trades and increased risk exposure.

**Solution:** AI-powered systems are free from emotional influence, consistently applying pre-set strategies based on objective data and risk parameters.

## 5. SCALABILITY LIMITS PROBLEM

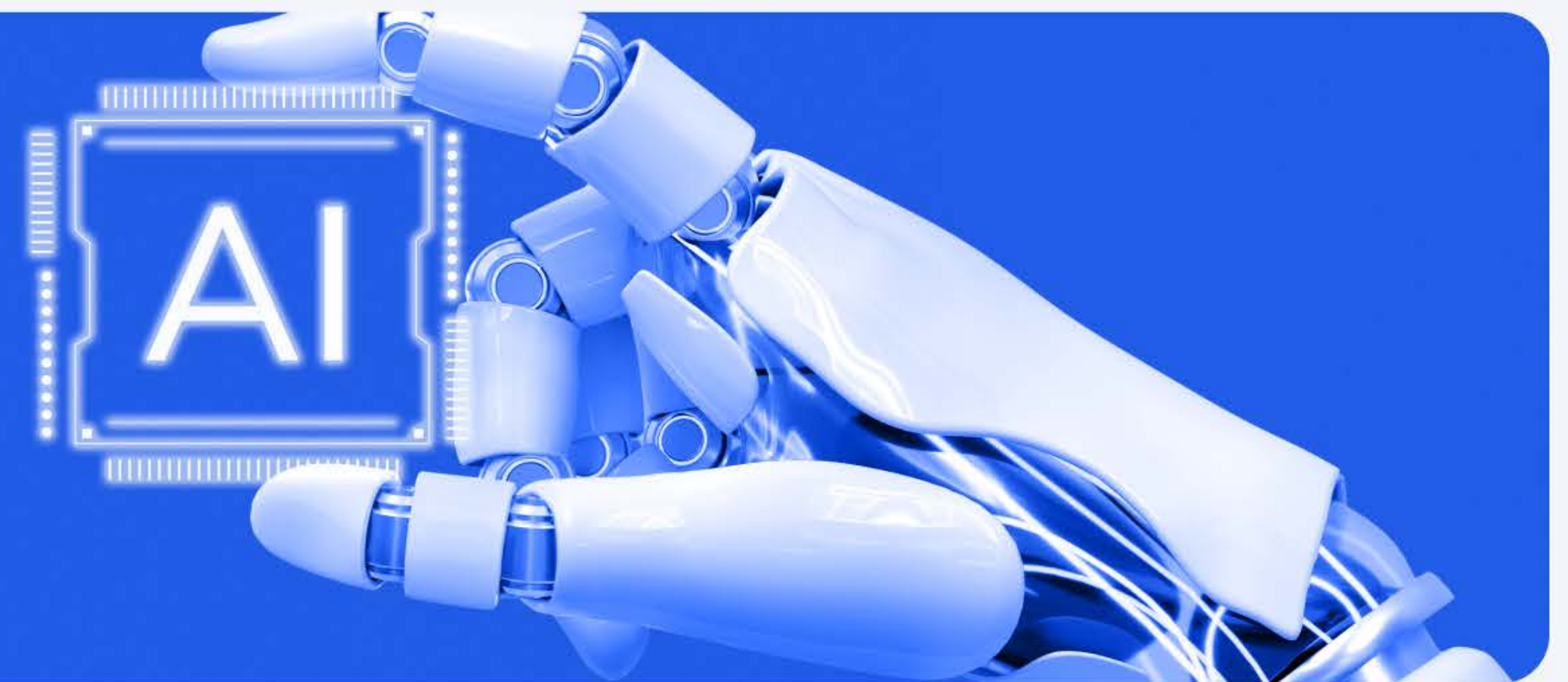
**Problem:** Human traders struggle to manage multiple strategies and assets simultaneously, and adapting to changing markets manually is challenging.

**Solution:** Aurum's AI systems, continuously enhanced by a team of 35+ experts, adapt to market changes, enabling large-scale, multi-market operations with optimized risk management.



## AURUM AI-TRADER EX BOT

The Aurum AI-Trader EX Bot is an advanced, fully autonomous trading system designed to maximize profitability in the cryptocurrency market. Leveraging AI to analyze real-time data, it operates 24/7 to make strategic, low-risk spot trades on your behalf.



**Automated Performance:** Once you activate the bot, it manages trades autonomously, aiming to maximize potential gains while minimizing risks.



**Multi-Pair Trading:** The bot trades across multiple pairs, optimizing strategies for maximum profit.



**Proven Returns:** With over 1.5 years of consistent performance, the bot demonstrates an average monthly return of 18.5%.



**Advanced Risk Management:** The bot applies strict risk protocols, adapting to market changes to ensure secure trading.



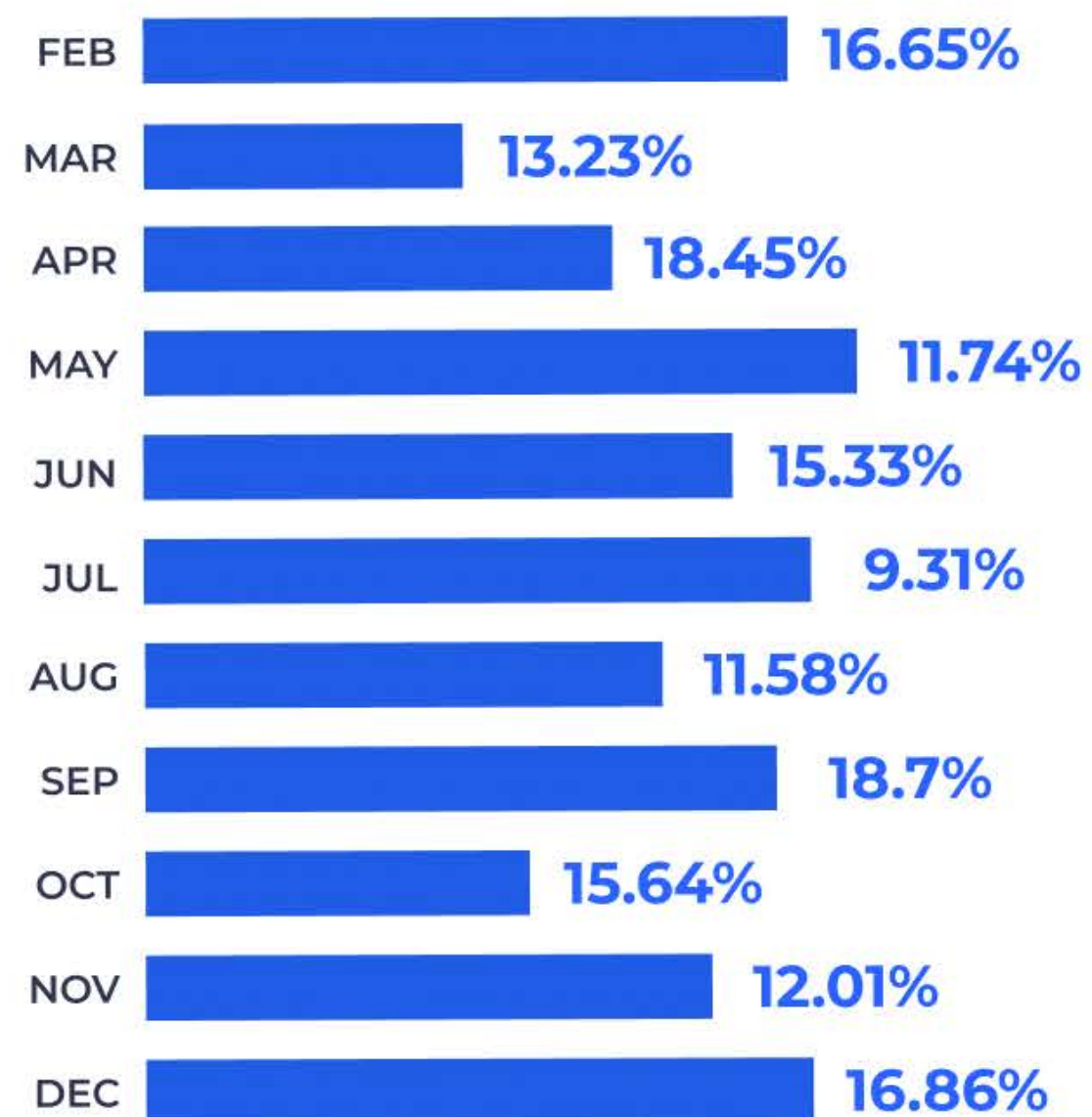


# TRADING STATISTICS

## AT THE TESTING STAGE

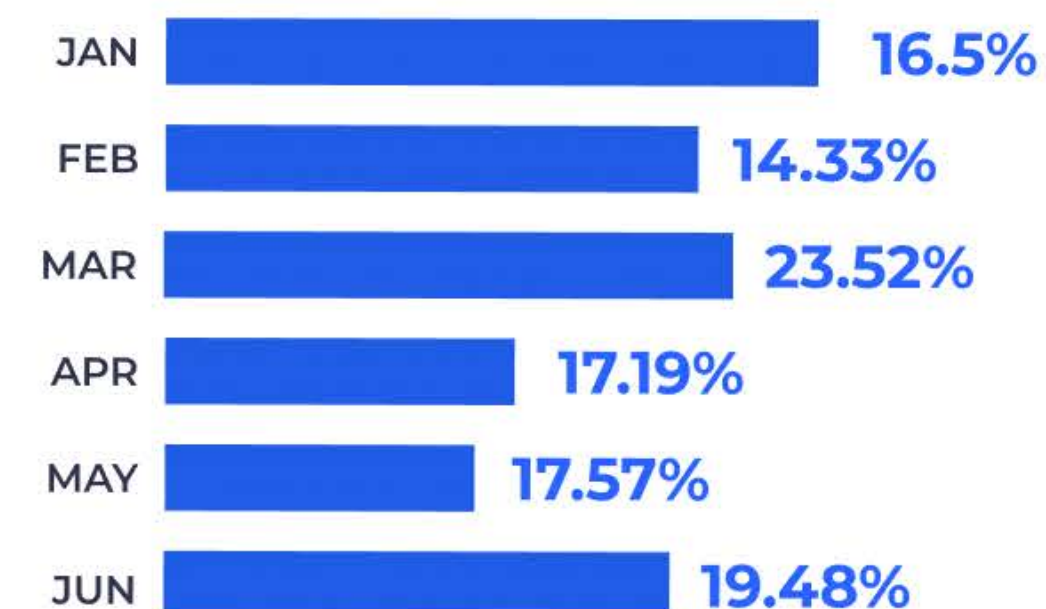
**14,5%**

Average percentage over  
the period from **Feb 2023**  
to **Dec 2023**



Average percentage over  
the period from **Jan 2024**  
to **Jul 2024**

**18,1%**





# PROFIT DISTRIBUTION FOR

## AI-TRADER EX BOT PACKAGE

### BASIC

Client's Share	Company's Share
60%	40%
Minimum	Maximum
\$100	\$249

### STANDARD

Client's Share	Company's Share
65%	35%
Minimum	Maximum
\$250	\$999

### COMFORT

Client's Share	Company's Share
70%	30%
Minimum	Maximum
\$1,000	\$2,499

### OPTIMAL

Client's Share	Company's Share
75%	25%
Minimum	Maximum
\$2,500	\$4,999

### BUSINESS

Client's Share	Company's Share
80%	20%
Minimum	Maximum
\$5,000	\$9,999

### VIP

Client's Share	Company's Share
85%	15%
Minimum	Maximum
\$10,000	\$24,999

### LUXURY

Client's Share	Company's Share
90%	10%
Minimum	Maximum
\$25,000	\$49,999

### ULTIMATE

Client's Share	Company's Share
95%	5%
Minimum	Maximum
\$50,000	\$99,999



## EXAMPLES OF CALCULATING MONTHLY CLIENT RETURNS

BASIC - \$100-\$249	9.48%	CLIENT'S SHARE 60%
STANDARD - \$249-\$999	10.27%	CLIENT'S SHARE 65%
COMFORT - \$1,000-\$2,499	11.06%	CLIENT'S SHARE 70%
OPTIMAL - \$2,500-\$4,999	11.85%	CLIENT'S SHARE 75%
BUSINESS - \$5,000-\$9,999	12.64%	CLIENT'S SHARE 80%
VIP - \$10,000-\$24,999	13.43%	CLIENT'S SHARE 85%
LUXURY - \$25,000-\$49,999	14.22%	CLIENT'S SHARE 90%
ULTIMATE - FROM \$50,000	15.01%	CLIENT'S SHARE 95%

### PROJECTED COMPANY PROFITABILITY

\*ACTUAL RETURNS MAY DIFFER FROM THE EXAMPLE PROVIDED

15.8% per month





# INCREASE IN RETURNS THROUGH COMPOUND INTEREST

Month	Initial amount	Nominal income	Ad. investments	Final amount
1 Month	\$10,000	\$1,343	-	\$11,343
2 Month	\$11,343	\$1,523	-	\$12,866
3 Month	\$12,866	\$1,727	-	\$14,593
4 Month	\$14,593	\$1,959	-	\$16,552
5 Month	\$16,552	\$2,222	-	\$18,774
6 Month	\$18,774	\$2,521	-	\$21,295
7 Month	\$21,295	\$2,859	-	\$24,154
8 Month	\$24,154	\$3,244	-	\$27,398
9 Month	\$27,398	\$3,679	-	\$31,077
10 Month	\$31,077	\$4,173	-	\$35,250
11 Month	\$35,250	\$4,734	-	\$39,984
12 Month	\$39,984	\$5,369	-	\$45,353
1 Year	\$10,000	\$35,353	-	\$45,353

\*THE ACTUAL RETURN MAY DIFFER FROM THE EXAMPLE PROVIDED

VIP

\$10,000-\$24,999

13.43%

CLIENT'S SHARE 85%

Total Income For The First Year:

\$35,353

353.53%



## AI-TRADER EX BOT

### % COMMISSIONS

0%

Deposit Fee for Main Balance

0%

Activation Fee for AI-Trader EX Bot Package

1%

Withdrawal Fee; an additional fee is also charged by the blockchain network.

35%

Termination Fee for early withdrawal of the deposit

### REGULATIONS AND USEFUL INFORMATION

- ✓ Projected return on the AI-Trader EX Bot Package - **up to 15.8% per month**
  - ✓ Activation of the purchased AI-Trader EX Bot Package occurs **at 12:00:00 and 00:00:00 daily**
  - ✓ Profit is accrued daily, **7 days a week**
  - ✓ Accumulated profit is available **for withdrawal 24/7** and will arrive in your wallet **within 48 hours** after the withdrawal request is created.
- The principal amount of the AI-Trader EX Bot Package is available for withdrawal on the 1st, 10th, and 20th of each month with a withdrawal fee of
- ✓ 35% and is transferred to your wallet within 7 working days. **After one year, there will be no withdrawal fee for the principal amount of the package.**
  - ✓ The minimum amount required to request a **withdrawal is \$25.**
  - ✓ Withdrawal requests for the principal amount of the AI-Trader EX Bot Package are processed **within up to 7 business days.**



## **AURUM ZEUS AI BOT – ADVANCED CRYPTO TRADING, SECURE PAYMENTS, AND PASSIVE INCOME IN ONE POWERFUL TOOL**



The Aurum Zeus AI Bot, available directly on Telegram, is a powerful, all-in-one financial tool designed to simplify your crypto experience.

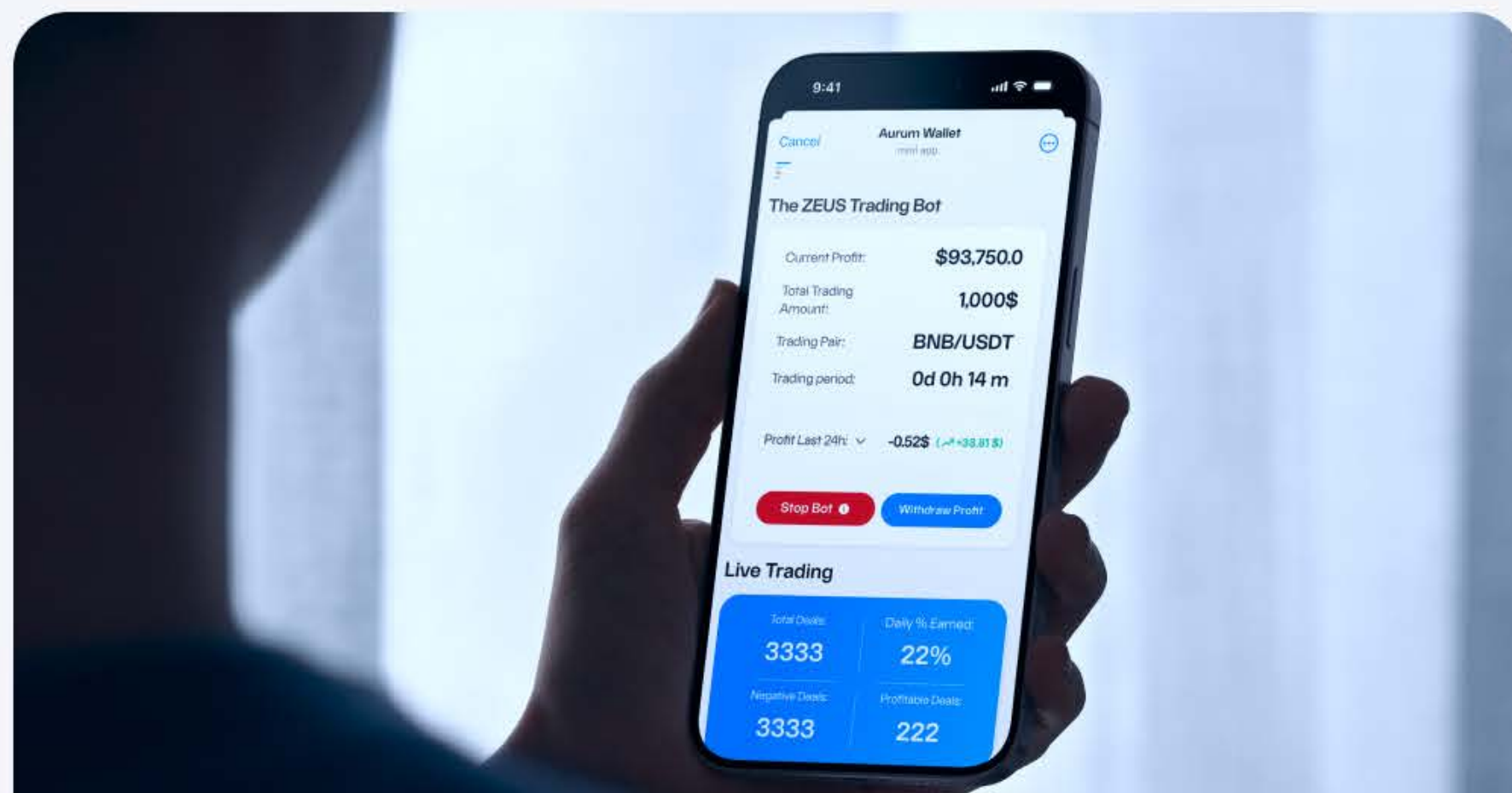
It allows you to manage digital assets, trade seamlessly, and maximize your earnings directly within Telegram.

With its cutting-edge AI-driven trading system and secure financial tools, you can achieve consistent returns while keeping full control of your funds.



## KEY FEATURES & BENEFITS

### AURUM ZEUS AI BOT



#### ADVANCED AI TRADING FOR BTC, USDT, ETH, BNB, SOL, PEPE, DOGE

- Automated spot trading with potential monthly returns of up to 10% monthly returns, credited in the respective trading currency
- No lockup period – principal funds remain accessible for withdrawal anytime.
- Live trading insights with real-time performance analytics.

#### SECURITY & USER-FRIENDLY EXPERIENCE

- Real-time portfolio tracking and instant trade updates.
- Transparent reporting with direct access to trading results.
- 24/7 support through the bot for immediate assistance.

#### FLEXIBLE DEPOSITS & WITHDRAWALS

- Deposit Fee: 0.5%
- Withdrawal Fee: 0.5%
- Processing Time: 72 hours
- Withdrawals available anytime with no hidden restrictions.

#### EARNING POTENTIAL

- BTC/USDT & ETH/USDT → Up to 10% monthly
- BNB/USDT, DOGE/USDT & PEPE/USDT → Up to 15% monthly
- Profits are credited in the respective asset (ETH, BNB, DOGE, PEPE).



#### TRANSPARENT REAL-TIME MONITORING

- Track every trade in real time, from entry to exit.
- Monitor performance metrics with full trade history and results.
- Live tracking of how the bot reacts to market conditions and executes profitable trades.



WHY CHOOSE AURUM?





## WHY CHOOSE AURUM?



### 1. COMPREHENSIVE RANGE OF TRADING PRODUCTS

Our ecosystem includes AI-powered trading bots, staking, NFT licenses, crypto cards, and a decentralized exchange, providing diverse opportunities for asset growth and earnings. This product variety allows users to select strategies that fit their goals and risk preferences.



### 2. CLEAR AND COMPETITIVE PROFITABILITY MODEL

Aurum offers a transparent earnings structure, with returns that outperform traditional market benchmarks. Our proven model is designed to maximize long-term profitability through both automated and flexible financial tools.



### 3. FLEXIBILITY IN INVESTMENT OPTIONS

We provide users with both locked and non-locked investment products, giving them full control over their funds. Whether seeking immediate liquidity or long-term staking opportunities, Aurum ensures tailored solutions to meet diverse financial needs.



### 4. ADVANCED TECHNOLOGY AND AUTOMATION

Our AI-powered algorithms optimize trading operations, providing data-driven strategies and around-the-clock market monitoring. This automation minimizes risks and maximizes efficiency, making complex trading accessible to all.



### 5. EXPERT-LED INNOVATION AND RISK MANAGEMENT

Aurum's products are developed and continuously optimized by a team of 35+ industry professionals. These experts ensure that our solutions remain reliable, secure, and adaptive to market changes. In addition, robust risk management protocols protect investments at every stage.



### 6. INTEGRATED FINANCIAL ECOSYSTEM

Aurum brings together multiple interconnected services, including payments, trading, and investments, within a single, secure platform. This seamless integration enables users to grow and manage wealth efficiently without the need for external tools.